

**OUR VOICE OUR VISION OUR NETWORK**

**ONE  
ONE MILLION**  
trendsetters

**SUPPORT THE BLACK VOICE & VISION!**



**WATCH**



**1 HOUR**



**DONATE**



**Roku TV**

**amazon fireTV**

[WWW.UTSTV.COM/1MILLION1](http://WWW.UTSTV.COM/1MILLION1)

**\*6-Months \*10-Cities**

**\*Over 20 Live Events**

**\* New Original Programming**



**The 1 Million 1 Trendsetters  
Vision & Voice Tour**

# URBAN TRENDSETTERS @ TRUTH

20TH ANNIVERSARY CELEBRATION!

NIGHTLIFE  
THURSDAY, 02/23/23  
6 AM - 10 PM

1921 CHANNINGWAY CENTER 43232

The 1 Million 1 Trendsetters Vision &  
Voice 10-City Tour Launch!

*We are UNLEASHING the POWER of FREE ACCESS  
to 100% Black-Owned NATIONAL Broadcast TV  
can do for a LOCAL COMMUNITY!*

**\*BUSINESS SPOTLIGHTS \*FOOD \*DRINKS \*PRIZES**

**\$20.00 ADVANCE ADMISSION /DONATION**

**\$30 @ THE DOOR.**

RSVP AND & BE ON TV!

Drop us a 30 second promo video and celebrate this  
Black History making movement and moment!



**SHARON S. GORDON**  
Founder / CEO



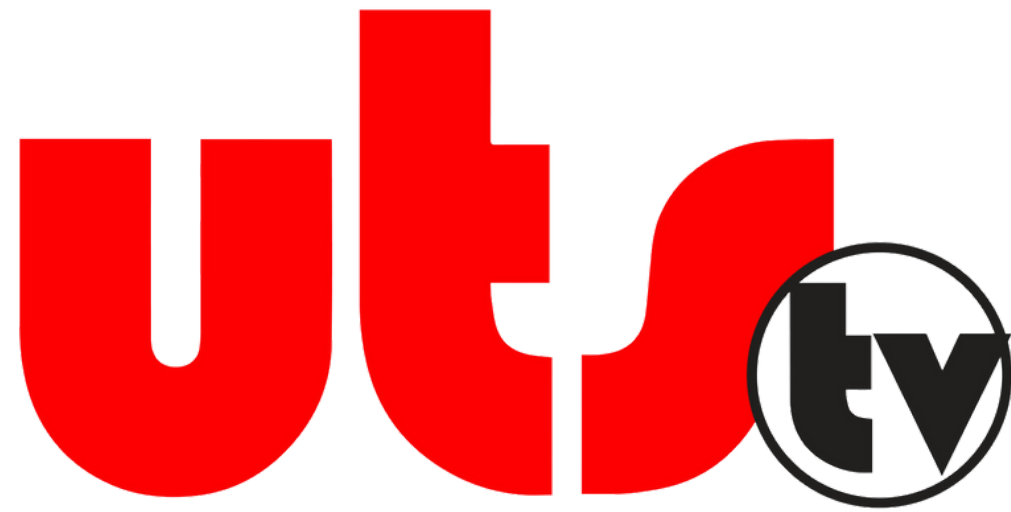
**uts**  
URBAN TRENDSETTERS  
is here.



WATCH LIVE

[WWW.UTSTV.COM/1MILLION1](http://WWW.UTSTV.COM/1MILLION1)

FROM LOCAL PRINT TO  
BROADCAST TV  
Come celebrate with me, learn  
more about the possibilities of  
local broadcast TV, and see how  
you to expand your brand  
nationally!



**OUR VISION**  
**OUR VOICE**  
**OUR NETWORK**

***UNLEASHING THE POWER  
OF LOCAL FREE  
BLACK-OWNED BROADCAST  
TELEVISION & MEDIA***

**ONE**  
**ONE MILLION**  
**trendsetters**

We are excited to announce that in celebration of our 20th anniversary, we will be launching a nationwide movement to promote Black-owned media, businesses, products, services, and events through the One Million One Trendsetters Vision & Voice Tour. This campaign is designed to unleash the power of broadcast television and to showcase the value of Black-owned media to the Black community and culture.

This is a Black History-making movement to support Black-Owned media and to promote your own businesses, non-profits, events, and resources.



# Urban Trendsetters Television Network (UTS TV) is the nation's new over-the-air (OTA) broadcast network for Black Americans

The UTS Launch Tour will bring together communities across the country to celebrate the contributions of Black-owned media and to shine the spotlight on Black Excellence and Culture.  
Join us on this journey!

## JOIN THE MISSION TO PROVIDE ACCESS TO FREE BLACK TV ACROSS THE NATION!

The 1 Million 1 Trendsetters Vision and Voice Tour is a 6-month, 10-city, tour kicks off on February 23, 2023, in celebration of the 20th Anniversary of Urban Trendsetters Media. In addition to our Trendsetter Thursday Networking Events, we will feature and announce our local media partnerships with other Black Owned Media outlets in the markets we serve.

## Our current market affiliates tour dates.

COLUMBUS, OH - CH 32.10

3/1 - DAYTON, OH 40.7

3/15 - LOUISVILLE, KY - CH 21.12

NASHVILLE, TN - CH 6.2

BATON ROUGE, LA - CH 14.10

NEW ORLEANS, LA - CH 14.10

HOUSTON, TX - CH 46.8

## Markets on Deck!

ATLANTA, GA

MIAMI, FL

CHARLOTTE, NC

LAS VEGAS, NV

DALLAS, TX

MEMPHIS, TN

46KBPX27  
Houston Texas

PBN  
African Broadcasting Network

32WCSN  
Connecting the Miami Valley  
WRCX

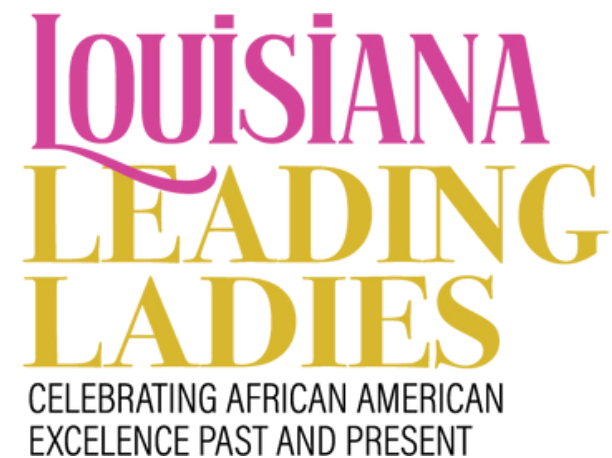
WBNA 21  
LOUISVILLE - KENTUCKY

WRN  
NASHVILLE - TENNESSEE



# JOIN OUR ROSTER OF AMAZING EVENT & EXPANSION PARTNERS

A small sample of events, conferences & expos throughout the 1 Million 1 Trendsetters Tour.



**VISIT OUR WEBSITE FOR THE COMPLETE TOUR CALENDAR OF EVENTS**

# UTS 20TH ANNIVERSARY AND 1 MILLION 1 URBAN TRENDSETTERS LOCAL MARKET LAUNCH PARTY

## TOUR LAUNCH PRESENTER -\$5000

- Corporate Signage at tour event
- Stage Presentation at the event from Company Rep.
- Company stage mentions throughout the launch event
- 7- Minute Interview Segment on a UTS TV original program of choice.
- Presenting Market Launch Sponsor Mention on all tour branding advertising and marketing collateral
- 150 - Tune-In Sponsor Rotation Announcements per week for 12 weeks
- 200 - 30 Sec. ROS Spots per week 12 weeks
- (1) Exhibitor Space at (4) tour events of preference
- (1) Virtual Booth during (10) min. events of preference
- (1) FULL-Page Color AD
- (1) Custom Email Blast Announcement
- 10 Tickets to the UTS Launch Party
- Product Placement at a selected 1 Million 1 Tour media-partnered event in the Urban Trendsetters Platform.

## TOUR LAUNCH PRESENTER -\$2500

- Corporate Signage at tour event
- Stage Presentation at the event from Company Rep.
- Company stage mentions throughout the launch event
- 5- Minute Interview Segment on a UTS TV original program of choice.
- Market Launch Sponsor Mention on all tour branding advertising and marketing collateral
- 50-Tune-In Sponsor Rotation Announcements per week for 4 weeks
- 100 - 15 Sec. ROS Spots per week for 8 weeks
- (1) Exhibitor Space at (2) tour events of preference
- (1) Virtual Booth during (6) min. events of preference
- (1) HALF-Page Color AD
- (1) Custom Email Blast Announcement
- 6 Tickets to the UTS Launch Party

## TOUR LAUNCH PRESENTER -\$1500

- Corporate Signage at tour event
- Stage Presentation at the event from Company Rep.
- Company stage mentions throughout the launch event
- 3 - Minute Interview Segment on a UTS TV original program of choice.
- Market Launch Sponsor Mention on all tour branding advertising and marketing collateral
- 25-Tune-In Sponsor Rotation Announcements per week for 4 weeks
- 50 - 15 Sec. ROS Spots per week for 8 weeks
- (1) Exhibitor Space at (1) tour events of preference
- (1) Virtual Booth during (2) min. events of preference
- (1) QUARTER Page Color AD
- (1) Custom Email Blast Announcement
- 2 Tickets to the UTS Launch Party

**JOIN US ON THE JOURNEY AND SUPPORT  
THE VISION AND VOICE TOUR TODAY**