

OUR VOICE OUR VISION OUR NETWORK

ONE **utstv**
ONE MILLION
trendsetters

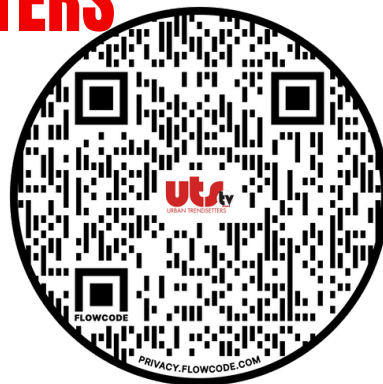
BLACK OWNED MEDIA IS OUR AGENDA

UNAPOLOGETICALLY!

WATCH. SPONSOR. ADVERTISE. DONATE.

1 MILLION 1 TRENDSETTERS

**VISION & VOICE
LAUNCH TOUR
SPECIALS**



UTSTV.COM/1MILLION1

UTS *Bringing Local FREE Black TV ALL Across the USA!*
tv **Urban Trendsetters
 Television**

We are Celebrate Black EXCELLENCE 24-7-365

WATCH US ANYTIME & ANYWHERE!

UTS TV is the first 100% Black/Woman-Owned and Operated Broadcast television network in the country.

We are dedicated to promoting a positive image of Black Americans and the Black American Culture

UNAPOLOGETICALLY!



amazon fireTV **Roku TV** **LIVE**

WATCH THE UTSTV GLOBAL 24-7 Livestream

ROKU and FireTV subscribers can search Urban Trendsetters Television from your remote & download the FREE UTS TV APP.

Access UTS TV network from any mobile device, laptop or desktop directly from our websites at www.utstv.com and www.urbantrendsetters.com

To Advertise  **614-526-UTS1 (8871)**  **info@utstv.com**

360° WE'VE GOT YOU COVERED

URBAN INTEGRATED MEDIA OUTREACH & ACCESS



LOCAL TELEVISION SHOWS, INTERVIEWS & COMMERCIALS



COMMERCIALS



PRINT



RADIO



ONLINE



EVENTS

EMAIL CAMPAIGN



SERVICES & DELIVERABLES

- **TELEVISION** **Urban Trendsetters Television Network**
Urban Trendsetters' national broadcast is available in local markets, online live stream and OTT Apps(ROKU and Firestick).
- **RADIO** **Urban Trendsetters Online Radio Station**
Mixed music genre from Old School R & B to New School Hip-Hop
- **PRINT** **Urban Trendsetters News Magazines**
Urban Trendsetters' News Magazine is a lifestyle publication that features positive news, information and resources.
- **ONLINE** **Urban Trendsetters Websites**
This is the HUB of Urban Trendsetters.
- **DIGITAL** **Urban Trendsetters Email Marketing Services**
Our TrendE-Blasts reach over 75,000+ email subscribers weekly
- **EVENT** **Urban Trendsetters Events**
Our various house events include market launches, career fairs, business pop-ups, watch parties, and more!
- **AGENCY** **Urban Trendsetters the Agency**
Our agency services feature media placement, content creation, video marketing, and more!



**UTS SMALL BUSINESS COMBOS
INTRODUCTION PACKAGES
NATIONAL EXPOSURE**

1 Million 1 Small Tour Business Launch Specials

**INTEGRATED OUTREACH
CAMPAIGN FEATURES INCLUDE:**

- **TV:** (3) minute virtual interview on UTS TV Shop Black Show during our 1 Million 1 Trendsetters Voice & Vision Tour, April 1 -August 31st, 2023)
- **(100) TV Spots-** :15 Sec. UTS Promo Video commercials on UTS TV Run of Station (ROS) rotation.
- **RADIO:** (100) Radio Spots - :15 Sec. on UTS Radio (ROS) rotation.
- **PRINT:** Biz Directory AD in the UTS News Magazine CITY Launch issue.Plus 50 copies for your personal/business use.
- Digital versions include hyperlinks and QR Code.
- **EMAIL & VIDEO MARKETING:** A (3) Video Email Blast Campaign featuring Video, Display AD and hyperlinks.
- **ONLINE:** (1) Year Video Business Directory Listing on UTS Website.
- Business Spotlight feature on UTS Website.
- **SOCIAL:** Promo post UTS Social Media pages.

**\$2500
VALUE!**

\$1299

TELEVISION

RADIO

PRINT

DIGITAL

EMAIL

ONLINE

SOCIAL

Each commercial order will receive a monthly post log of your broadcast dates/times. All discounted commercial runs are full ROS (Run of Station) - Agreements Are PAID IN FULL Prior to Airtime.

www.urbantrendsetters.com

**OFFER EXPIRES
AUGUST 31, 2023**



NATIONAL EXPOSURE
PAID PROGRAMMING
WE'VE GOT DISTRIBUTION...
GET IN ROTATION!!!

We are currently accepting submissions for new original programs and content partnerships. If you are ready for TV, we are ready for YOU!

1 Million 1 Voice and Vision Tour Content Creators
Show Launch Specials

TV - Host Your Own TV Show During the 1
Million 1 Trendsetter Tour

- 1 Season / 13 Episodes
- 30 min. Timeslot
- Marketing Collateral Design
- Sponsorship Guide Design
- UTS TV Show Page

\$3500

Production is not included but is available. Schedule and promos will be provided after payment and consultation. Spaces are limited.

INVESTMENT BONUS

- **FREE 30 MIN. CONSULTATION**
- **SALES & MEDIA TRAINING**
- **50) :15-Sec. promo commercials on UTS TV per week**
- **ON-DEMAND Channel on the UTS TV OTT APPS**
- **2-week Best B.A.M.! Videos account and pre-designed branded marketing collateral for email and social media posting.**
- **VISIT THE BEST B.A.M.! WEBSITE FOR MORE INFORMATION AND TO REGISTER**
- **1 Year Basic Video Business Listing on UTS NEW Online Business Directory**
- **Social Media Marketing Collateral**

Interviews and promos will be scheduled after payment and consultation. Spaces are limited. Commercials will air Run of Station (ROS) for (4) weeks.

All Shop-For-Home specials include a FREE 2-week Best B.A.M.! Videos account and pre-designed branded marketing collateral for email and social media posting.



NATIONAL EXPOSURE SHOP AT HOME SHOW TV SHOW

1 Million 1 Small Tour Business Launch Specials

**UTS TV Shop-AT-Home Show - Airdates every Tuesday and Thursday, at 2 pm and
Rebroadcast at Midnight beginning May 1, 2023. On-Demand 24-Hour access on
the UTS TV Website, YouTube Page, ROKU, and Firestick Channel APPS.**

TELEVISION SPOTLIGHT - \$650

5 Min. One On One Interview Spotlight.

On-Demand access on the UTS TV Website, YouTube Page, ROKU, and Firestick Channel APPS.

PLUS: 60 - 15-Second Commercials in ROS rotation. Traffic Inclusion of 2x per day (7) days per week for 4 weeks.

TELEVISION SPOTLIGHT - \$450

3 Min. Virtual Interview Inclusion- This is a shared promotional experience with additional entrepreneurs in a Zoom setting during the UTS TV Shop-AT-Home Show.

PLUS: 30 - 15-Second Commercials in ROS rotation. Traffic Inclusion of 1x per day (7) days per week for 4 weeks.

TELEVISION SPOTLIGHT - \$350

90 Second 3 Scene on UTS TV Shop-AT-Home Show - Video Promo w/30 Day rotation during the UTS TV Shop-At-Home-Show. Airtime 2x per day (7) days per week for 4 weeks. Airtime 2x per day (7) days per week for 4 weeks.

TELEVISION SPOTLIGHT - \$250

(14) :30 Second Video Promo during the UTS TV Shop-At-Home-Show. Airtime 2x per day (7) days per week for 1 week.

UNLIMITED COMMERCIALS

15 - Sec. UNLIMITED Commercial Investment.

\$5 per spot. Run of Station Schedule must be used by September 1, 2023.

Purchase now and use later. *Min. \$250 Investment.*

Interviews and promos will be scheduled after payment and consultation. Spaces are limited. Commercials will air Run of Station (ROS) for (4) weeks.

All Shop-For-Home specials include a FREE 2-week Best B.A.M.! Videos account and pre-designed branded marketing collateral for email and social media posting.

**OFFER EXPIRES
AUGUST 31, 2023**



NATIONAL EXPOSURE

1 Million 1 Small Tour Business Launch Specials

VIDEO PRESS RELEASE E-BLAST DISTRIBUTION - \$250

Your press release, display AD, content, and Promo Video sent to over 75,000 email subscribers and 350 media outlets. Content posted on UTS Website. Content provided by the client.

PRINT - \$190

Urban Trendsetters News Magazine is BACK in Print & Digital. Get a Business Card Size AD in our Black History Month edition with w/hyperlinks to websites, social media or platforms of choice.

E-BLAST - \$99

Basic Flier / Hotcard E-Blast Distribution and Post on UTS Social Media Pages. Hyperlinks for additional distribution & sharing. Basic Content provided by the client.

**UNLIMITED COMMERCIALS
15 - Sec. UNLIMITED Commercial
Investment.
\$5 per spot. Run of Station
Schedule must be used by
September 1, 2023.
Purchase now and use later. Min.
\$250 INVESTMENT.**

**1 MILLION 1 VISION AND VOICE TOUR
SMALL BUSINESS LAUNCH SPECIALS
OFFERS EXPIRES
05/15/23**

URBAN TRENDSETTERS, LLC

Est. 2003

Let Us Put Your Business in the Streets!

Celebrating 20 Years of Service

ONE
ONE MILLION
trendsetters

**UNLEASHING THE POWER
OF BLACK-OWNED
BROADCAST TV!**



SHARON S. GORDON
Founder / CEO

I appreciate your continuous support of Urban Trendsetters and my vision of offering FREE Black Positive News to my community!

URBANTRENDSETTERS.COM

UTSTV.COM

info@urbantrendsetters.com



FREE

uts
URBAN TRENDSETTERS
NEWS MAGAZINE

**WE ARE
BACK!**

25TH ANNUAL
**Juneteenth
Ohio
Festival**

uts tv
JUSTICE
CONTRACT
WEEKDAYS

THE VILLAGES
with Judge Ross

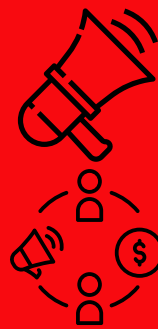
AMERICA'S COURT
with Judge Ross

JUSTICE
with Judge Ross

**SPRING CITY LAUNCH SPECIAL
JUSTIN TIME FOR MOTHER'S DAY**



UTS TV
(100) 15 SEC. BUSINESS
SPOTS IN ROTATION
PER WEEK (4).



PRINT
BUSINESS DIRECTORY
CARD SIZE AD

TRENDE-BLAST
(1) BUSINESS DIRECTORY
EMAIL BLAST INCLUSION W/
LINK

BONUS
NEW FREE ONLINE BIZ LISTING

\$450

EXP. 5/01/23

GET INCLUDED!

URBAN TRENDSETTERS, LLC

Est. 2003

Let Us Put Your Business in the Streets!



View Past Issues - Click Above Image

Urban Trendsetters News Magazine is a bi-weekly publication available in both print and online. Founded in February 2003, in Columbus, OH, Urban Trendsetters Media is a community-based multi-interactive media and publishing company.

We provide a B.A.M.! (Branding. Advertising. Marketing) integration experience through our branding, advertising, and marketing strategies via hyperlinks to videos, websites, and additional content.

Urban Trendsetters News Magazine is available in both print and digital for an interactive experience. Each display AD includes a hyperlink and QR code for an immediate measurable ROI (Return On Investment).

Headed to a City Near You!

UTS News Magazine Rates

Full Page	\$2800
Half Page	\$1500
Quarter Page	\$950
Sixth Page	\$650
Eighth Page	\$500
Business Card	\$250

ADVERTISE



TrendE-Blast

75,000+

**Email
Subscribers**

Basic \$250

Custom \$350

"Let Us Put Our Business in the Streets!"

1 MILLION 1 TOUR SALE

EMAIL
MARKETING



Enter

Get a Basic Email Blast
Distribution

\$99

Reg. \$250

Up to 20 Emails. Min. 2

Offer Expires September

9/1/23

GET BLASTED TODAY!!

URBAN TRENDSETTERS, LLC

Est. 2003

Let Us Put Your Business in the Streets!

Celebrating 20 Years of Service



**UNLEASHING THE POWER
OF BLACK-OWNED
BROADCAST TV!**



SHARON S. GORDON

Founder / CEO

I appreciate your continuous support of Urban Trendsetters and my vision of offering FREE Black Positive news, information and resources to communities across the nation!

URBANTRENDSETTERS.COM

UTSTV.COM

Call Sharon at 614-989-9326 or
P: 614-526-8871



**SPRING CITY LAUNCH SPECIAL
JUSTIN TIME FOR MOTHER'S DAY**

UTS TV

*(100) 15 SEC. BUSINESS SPOTS
IN ROTATION PER WEEK (4).*

PRINT

BUSINESS DIRECTORY CARD SIZE AD

TRENDE-BLAST

*(1) BUSINESS DIRECTORY EMAIL
BLAST INCLUSION W/ LINK*

NEW ONLINE DIRECTORY

*PREMIUM BIZ LISTING - ONE YEAR
THELIST.URBANTRENDSETTERS.COM*

\$450

EXP. 5/01/23

GET INCLUDED!



TRY OUR NEW ALL-INCLUSIVE DYI VIDEO SOFTWARE

**NO DOWNLOAD. NO EDITING. & NO EXPERIENCE
NECESSARY!**



MULTIETHNIC ADVOCATES
FOR CULTURAL COMPETENCE

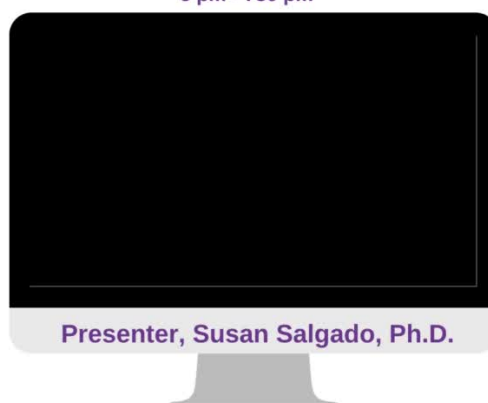
Cultural Competence in Corporate America

MARCH 25, 2021

6 pm - 730 pm



www.maccinc.net



*Best B.A.M.! Video Testimonial Tool used as a video drop for event promotion.
Additional graphics created in Powerpoint.*

Easy DIY Video Marketing Platform

6 Tools / 100's of uses

- Includes Brand Videos, Video Testimonies, Case Studies, Video Messaging, Explainer Videos, and Video Emails.
- Record video anywhere from your phone, tablet, or computer
- Manage your own video content with your personal account dashboard
- No need for outside apps or other cloud storage platforms
- Built-in Video Review request system
- One-click share to YouTube
- You own your content, no additional fees for downloading original footage or edited videos. They're yours to keep!
- No cancelation fees
- Monthly membership plans available

\$79 Per Month After 2-Wk Free Trial

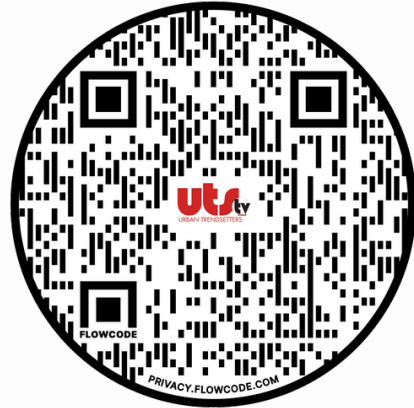
Produce UNLIMITED Videos

Register for your FREE account today!

www.bestbamvideos.com



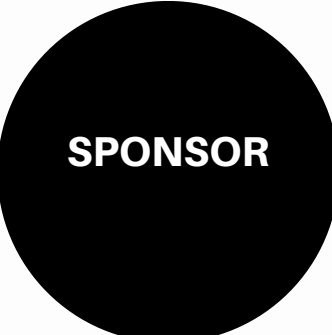
KEEP IN TOUCH WITH URBAN TRENDSETTERS MEDIA



INFO@URBANTRENDSETTERS.COM

[CALL US: 614-526-UTS1 \(8871\)](tel:6145268871)

WWW.URBANTRENDSETTERS.COM



WWW.UTSTV.COM

DROP US A VIDEO AND BE ON TV!



SUBSCRIBE





Urban Trendsetters
EST. 2003

**LET US PUT YOUR BUSINESS IN
THE STREETS!**

TELEVISION. PRINT. DIGITAL. ONLINE. SOCIAL. AGENCY.

WWW.URBANTRENDSETTERS.COM

INFO@URBANTRENDSETTERS.COM

614-526(UTS1)8871